

# **Experts** in Thermal Transfer Ribbons





## Credo.

#### **Know-how and Dedication.**

We are manufacturer – coater and converter – of thermal transfer ribbons since 1986. You can benefit from our R&D laboratory and our test labs in France and Germany. Our proven experience and expertise in all technical, commercial and logistic issues are always at your disposal. Personal customer care is at all levels of great importance to us. We value our customers!



# Quality.

#### The Basis for Your Success.

We offer exclusively ribbons in outstanding, constant quality and we offer all our products for many years – sometimes decades.

The concentration of hazardous substances is negligible and always lies below the value of the applicable EU norm, many products have been tested and certified for food contact. Our packaging is simple, easy to dispose of, but ensures the best protection for the delicate ribbons, it has been tried and most successfully used over many years. Our order fulfilment process is well defined and our quality management system is certified ISO



# Service.

#### A Deadline is a Deadline.

If you have any questions you will receive our answer soon. Sample-rolls as well as complete product documentation and brochures are ready for dispatch. You will receive our order confirmation within 24 h. Items on stock are shipped the day of your order. Stay flexible – we keep more than 60.000 ribbons on stock, which could be at your warehouse or in your customers printer tomorrow.



#### Products.

9001:2000.

#### Flexible and Innovative.

There is always a solution for difficult surfaces and applications in our product range of around 100 different qualities and colours. We are especially proud of our 76 different colours, which are available also in small quantities. Every year we add new products.

We ship compact standard products at short notice from stock and the Made-to-Measure ribbons are slitted, labelled and packed according to your personal wishes. We like to work with you on special applications and can develop specific products.

In any case we offer an individual, tailor made solution to you.



# Cost management.

#### A competitive Advantage.

We invest in advanced machinery, have a simple yet effective organizational structure, good information flow, and develop responsibility to our employees – all this to ensure our operation is as cost-effective as possible, so we can produce economically. Our prices are based on a serious underlying calculation because we want to offer you security of supply and long term perspective in thermal transfer ribbons. For many more years.



## At work.

#### **Total Commitment.**

In our factories in Normandy, France and Baesweiler, Germany, our experienced and dedicated staff of 50 professionals develops, manufactures and sells with the help of 3 coating and 8 slitting machines around 5.000 thermal transfer ribbons per day with a total volume of 150.000 m<sup>2</sup>.

# CALOR | RTT

#### CALOR

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